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Melody Chui

Objective

Seeking a challenging Graphic/Web Designer position that is inline with my passion for creativity and offers an environment that can best utilize my years of industry experiences and management skills.

Work Experience

03/2003--Present

Senior Designer Acme Portable Machines, Inc.

- Lead the redesign of corporate image initiative, conducting upper management interviews and departmental requirement gatherings.
- Working alongside with VP of Marketing in design and development of all marketing print collaterals and digital media, supporting enterprise-wide sales and marketing efforts.
- Performed various marketing researches and product packaging and conceptual design analysis.
- Lead, designed and developed various marketing related design projects for other business units and major distribution clients.
- Managed search engine optimization (SEO) project for all corporate owned web sites

06/2002--03/2003

Graphic Designer Fujilink National Corp.

- Designed and developed corporate web presence communicating corporate value, product quality, and professionalism to potential customers.
- Created company print catalogues, posters, and the designs of tradeshow decoration materials.
- Lead various design projects performing budgeting, planning, production and development.

01/2002--05/2002

Editor Internship Pherin Solution Production

- Performed all level of tasks and responsibilities associated with producing real estate and life style television shows.
- Create print materials
- Designed and developed marketing oriented web presence.



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06/2000--06/2001

Graphic Designer

University of Colorado at Denver

- Performed marketing material design related duties that include logo designs, print designs and web site design and developments.

09/1999--05/2002

Computer Lab Technician

University of Colorado at Denver

- Provided hardware and software supports to faculties and students.
- Performed routine maintenance of hardware and software including troubleshooting, installation, setup, and upgrades.

Computer Skills

Systems:

Window 95/98/2000/XP, Mac OS 8.6/ 9/X, Unix

Applications:

Photoshop, Illustrator, Quark, Flash, Director, Dreamweaver, Fireworks, AfterEffects, Final Cut Pro, Corel Draw, Sound Edit 16, Digital Performer, Microsoft Office/Powerpoint/Excel

Language:

HTML, JavaScript, CSS, ActionScript, and Lingo

Education

Degree:

Associate

School:

Art Center College of Design (At Night)

Date:

March 2003--Present

Degree:

BFA in Multimedia

Minor in Piano and Audio Engineering

School:

University of Colorado at Denver

Graduation Date:

May 2002

Additional Info

Trilingual in English, Cantonese, and Mandarin (U. S. Citizen)



Portfolio and References available upon requests

